

20. Scale to Measure the Attitude of Rose Growers towards Improved Rose Cultivation Practices

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Statements

1. Adoption of improved rose cultivation technology helps to get higher yield. (+)
2. Yield of rose is improved more on the God's will than adoption of superior technology. (-)
3. Improved rose cultivation is an instrument for socio-economic change. (+)
4. Only big farmers can execute improved rose cultivation efficiently. (-)
5. There is no risk in adoption of improved rose cultivation technology. (-)
6. Only educated farmers can cultivate rose efficiently. (-)
7. I would like to advise my son to continue improved rose cultivation. (+)
8. Improved rose cultivation is difficult as it requires more technical skill. (-)
9. Adopting improved rose cultivation is prestige as work. (+)
10. Improved rose cultivation requires more labour. (-)
11. Adoption of improved rose cultivation opens the door of progressive aspiration. (+)
12. Improved rose cultivation practices are more complex to follow. (-)
13. Improved rose cultivator becomes successful example for other fellow farmers. (+)
14. Improved rose cultivation is only suitable to the farmers with own irrigation facilities. (-)
15. Farmers with less income can also be successful in improved rose cultivation. (+)
16. Getting higher return by adopting improved rose cultivation is uncertain. (-)
17. Improved rose cultivation provides chance to obtain high economic return. (+)
18. Improved rose cultivation is not easy affair for low resourceful farmers. (-)
19. Improved rose cultivation means getting highest return from minimum investment. (+)
20. Improved rose cultivation is difficult to do for inexperienced farmers. (-)

Value of Reliability: 0.86.